



October 2023  
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# Monday Membership Memo

## Win Gift Cards for your Unit!!

All units who submit dues and membership lists by Friday, **October 13th, 2023**, will be entered into a raffle for a \$75 gift card.

All units who submit their dues and membership lists by **Friday, November 3rd, 2023**, will be placed in a drawing for a \$50 gift card. Two units will be selected.



No matter who you are - a MA PTA member, parents, educators, community members, health workers, friends, sponsors, supporters, or volunteers - you are guaranteed to find this event, and its topics so enlightening that you will want to not only attend, but most importantly, will want to share with others! Please do! It is important that we share, learn and network together on behalf of the health, safety and wellness of our communities, educators, parents, families and our children. **Registration opens Monday, October 2, 2023..**

### Grandparents Raising Grandchildren Support

To find a Grandparent Raising Grandchildren support group near you, visit [www.massgrg.com](http://www.massgrg.com)

To join the statewide virtual Grandparent Raising Grandchildren Support group, contact Colleen Pritoni at [colleen.pritoni@mass.gov](mailto:colleen.pritoni@mass.gov).

### Did You Know We Have Over 400 Membership-Related Resources?

Our Membership Tools on are a one-stop-shop to get everything you need to show the value of PTA, make everyone aware of all that your PTA does, start your own membership marketing campaign and more! While you're there, check out our Membership Minute videos for local leaders to learn how to connect a membership ask to everything you do. Promote membership resources throughout the year to support your PTA's growth and retention efforts.

**"PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children."**



### New School Year Stretches Budgets for Districts, Teachers and Families

For school districts, stocking up for the new school year is a methodical process that occurs months in advance. For teachers, it's a thoughtful analysis of what can be reused, donated, borrowed or bought. For families, getting materials could include a visit to a back-to-school event with free giveaways, a last minute run to the local discount store or the agonizing realization they can't afford or find access to the colorful notebooks or expensive graphing calculators their children need.

[Read the article.](#)

### Are You looking for a Resource Your PTA Can Share With Families to Help Their Children Thrive?

Your PTA has a special opportunity to request FREE print copies of the fall 2023 American Educator magazine, which is focused on helping families support their child's literacy. Be sure to share this opportunity with your PTAs! National PTA partnered up with the American Federation of Teacher (AFT) on the article "Seven Questions You Always Wanted to Ask a Reading Teacher" that you don't want to miss!



Membership in the Massachusetts PTA provides the opportunity to participate in the National PTA Reflections program. This competition encourages students to explore the arts and express themselves by providing positive recognition for their artistic efforts. Since it was founded in 1969 by Mary Lou Anderson, millions of students have benefited from this program.

Reflections Awards Program Students in Pre-K through grade 12 create theme-based artwork in dance choreography, film production, literature, musical composition, photography or visual arts. Massachusetts PTA encourages you to register your program with National PTA. Visit [pta.org/home/programs/reflections](http://pta.org/home/programs/reflections) to register.

SUBMISSIONS TO MA PTA DUE BY FEBRUARY 9, 2024 [HERE](#).

<https://massachusettspta.org>



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