

JOIN US TO MAKE A DIFFERENCE

Parents

- Join or start local PTAs
- Participate in local, state and national learning and advocacy opportunities
- Serve on local and state PTA boards of directors and committees

Local PTAs

- Spearhead school and community improvement efforts
- Implement programs, events, and activities that engage families and enrich student learning and well-being
- Influence school board directors/school committee members

State PTAs

- Connect local groups to the national network and each others
- Provide leadership training for local PTAs
- Advocate for state level investments in education

National PTA

- Develop programs and resources for local and state PTAs
- Provides leadership and advocacy training for local and state PTAs
- Advocates for federal funding and policies that benefit all students and schools.



Network of thousands of families, students, teachers, administrators, and business and community leaders



Hundreds of local units across the state of Massachusetts



913,735 students served



76,329 teachers supported



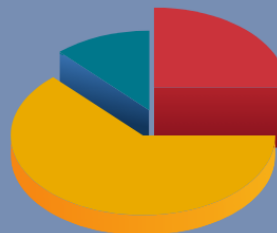
60% Title I Schools



45.6% students of color



25% English not first language
12% English language learner
19% students with disabilities



16% Rural
35% Cities
49% Suburbs

114+ Years of Making Every Child's Potential a Reality




PTA isn't really a noun it's a verb - an action plan working to support your child's success.

It's an invitation to every family to participate because we can do more together than we can do apart.

There's no wrong way to PTA - just as long as you are doing it for your child.


How Do We PTA?


PTA brings together families, educators, and business and community leaders to solve the toughest problems facing our schools and communities. PTA helps ensure that all students have what they need to succeed:

-  **High-quality education**
-  **Safe and healthy environments**
-  **Access to opportunities**




PTA's four program areas bring our vision into focus:

 **Student and School Success - All students should receive a world-class education.** PTA programs like STEM + Families, Family Reading Experience and School of Excellence empower families to be engaged in their children's education and support their learning.

 **Health and Safety - Every child should have a healthy and safe place to live, learn and thrive.** PTA Provides tools and resources - such as our PTA Connected and Healthy Lifestyles programs - that help students, parents, and schools work together to create a positive school climate.

 **Arts and Culture - Every child should receive a well-rounded education with access to arts and cultural opportunities.** PTA celebrates and raises awareness about the importance of arts education and provides all students the opportunity to explore and be involved in the arts through our Reflections program.

 **Advocacy - All families should be at the table and empowered to advocate for their own and every child.** PTA's Public Policy Platform, advocacy toolkit and state and national training make it easy for every parent to make a difference.

Advertising Packages

Massachusetts PTA offers multiple budget-conscious advertising packages to help you achieve your marketing goals. We've created these packages to showcase you in all of the places you need to be to become a recognizable brand to our PTA members.

Below are summaries of each package. **PTA does not sell advertising assets à la carte.**

\$5,000+ - Grand Champion

Assets include

- Shared naming recognition as Grand Champion for MA PTA Annual Meeting
- Full page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (5 min) at the MA PTA Annual Meeting
- Exhibit space with 2 meal tickets
- 5 memberships to Cranberry Unit PTA

\$1,000+ Patron

Assets include

- Shared naming recognition as Patron for MA PTA Annual Meeting
- Quarter (1/4) page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (2 min) at the MA PTA Annual Meeting
- Exhibit space with 1 meal ticket
- 2 memberships to Cranberry Unit PTA

\$250+ Partner

Assets include

- Shared naming recognition as Partner for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Provide promotional item to be placed in convention bags
- Exhibit space with 1 meal ticket
- 3 memberships to Cranberry Unit PTA

\$3,000+ Champion

Assets include

- Shared naming recognition as Champion for MA PTA Annual Meeting
- Half (1/2) page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Corporate/Organization remarks (3 min) at the MA PTA Annual Meeting
- Exhibit space with 2 meal tickets
- 3 memberships to Cranberry Unit PTA

\$500+ Advocate

Assets include

- Shared naming recognition as Advocate for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Logo on MA PTA website, social media and in monthly newsletters for duration of fiscal year
- Provide promotional item to be placed in convention bags
- Exhibit space with 1 meal tickets

\$100+ Associate

Assets include

- Shared naming recognition as Advocate for MA PTA Annual Meeting
- Business Card size page ad for MA PTA Annual Meeting program book
- Provide promotional item to be placed in convention bags

\$50 Friend of PTA

Assets include

- Thank you recognition in MA PTA Annual Meeting Program Book

MASSPTA.ORG

Our website offers advertisers a digital venue to reach and engage new audiences. Visitors from every region of the state and nation access MassPTA.org each month for fresh, relevant content on family engagement, child health and safety and other parenting and education issues.

Ad Specs

Interior page: 300w x 250h pixels

Interior ads are repeated on all sub-pages within the main interior page on which you purchase your ad.

- **Format:** .gif, .jpg, or .png
- **Max File Size:** 150KB
- **Max Animation Time:** 30 seconds (all animation, including loops, must stop at 30 seconds)
- **Audio:** No Sound

Massachusetts PTA
everychild.onevoice®

ABOUT PTA | LEADERSHIP | MEMBERSHIP | EVENTS | COMMITTEES | PROGRAMS | BLOG | SHOP PTA
CONTACT US | EVENTS CALENDAR

Join us on April 1st, 2023
Burt Wood School of Performing Arts
133 Center St. Middleborough, MA 02346
Celebrations, General Sessions, Speakers, Luncheon, Networking & More!
YOU BELONG IN PTA
UNITE | SPEAK | ADVOCATE | COMPROMISE | CONNECT | INSPIRE

Welcome to Massachusetts PTA

Massachusetts PTA is one of the constituent organizations of the National PTA. Our state's organization allows the flow of information from a national to local level, and vice versa. We exist as a source of information and support to all our local units and members. We are here to support the efforts of our members as they work for the health, education, and welfare of children and youth around the state.

Massachusetts PTA is a 501(c)3 nonprofit organization, established in 1950, to further the mission and objects of the National PTA. We carry out the work of the PTA through volunteers; no officer or board member is paid. These dedicated volunteers believe in furthering the mission and objects of the PTA and willingly give their time in the service of youth and children.

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MA PTA Diversity and Inclusion

DIVERSITY
INCLUSIVITY
LIFE
HEALING
SUNLIGHT
NATURE
HARMONY
SPIRIT

PTA is committed to bridging the disparities in our communities by being more diverse, equitable and inclusive in our mission efforts.

Thank You to Our Sponsors/Partners/Vendors

Recent Posts

February 27, 2023 By Madison Estes
\$20,000 Grant Award to Massachusetts PTA from Massachusetts Teachers Association (MTA)

February 28, 2022 By Madison Estes MA
PTA- Statewide Mask Mandates in Schools Lifted

February 17, 2022 By Madison Estes MA
PTA School Masking Survey

2022 MA PTA Annual Meeting and Awards Celebration

2020 National PTA Legislative Convention

March 13, 2021 By Madison Estes PTA
Legislative Conference

MA PTA MEETS WITH LEGISLATORS ONLINE
ANOTHER PTA MEETING
LEARN
MARCH WITH PTA, 2021

Please Support Our Sponsors

MOUNTAIN AMERICA
MTA
Massachusetts Teachers Association
BOOSTER

MA PTA Email Sign Up | Share Buttons | Search this website | Contact Information

HERE to be a Sponsor/Exhibitor at MA PTA Health Summit on November 4, 2021

Sponsors and Exhibitors

Our partners and sponsors play a vital role in supporting the work Massachusetts PTA does for children. The entities listed below have pledged significant commitments to Massachusetts PTA.

Our highest level of corporate commitment, our Sponsors make an annual investment in Massachusetts PTA which helps power key programs and services. We are especially grateful for their support and invite you to learn more about each of them. If you would like to join us as a [sponsor](#) or [exhibitor](#), information can be found [here](#).

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

IN PERSON AND VIRTUAL EXHIBIT HALL

“Embracing unity through diversity and imperfections”

115th MA PTA Annual Convention 2025

Saturday, April 5, 2025

The Massachusetts PTA 115th Annual Convention is scheduled for Saturday, April 5, 2025, at Minuteman High School in Lexington, MA. This year’s Exhibit Hall will be available both in-person and/or as a Virtual Exhibit Hall. The in-person exhibit hall includes a 6 foot display table and will be open Saturday, April 5, 8:30 am-3:30pm. The Virtual Exhibit Hall will be housed on the MA PTA website following Convention 2024, and remain open for one calendar year.

In-person exhibitors will have the opportunity to speak with our in-person attendees during open exhibit hall hours. All in-person exhibitors will include being featured on our Virtual Exhibit Hall for one full calendar year.

Our attendees have the opportunity to visit exhibitors personally or virtually to find the best resources to help them achieve their PTA goals. This has traditionally been one of the most popular features of the conference. Our members seek to explore a rich assortment of program providers, fundraising opportunities, and not-for-profit informational booths that will give PTA, PTSA and SEPTA volunteers a chance to explore and compare resources from outside the association, both in-person and virtually.

The schedule at a glance includes dedicated time to visit the exhibit hall to allow the delegates the opportunity to devote their time exclusively to exhibitors.

In more exciting news - the Virtual Exhibit Hall will be available on the MA PTA website for one year following the conference allowing more exposure than ever before to Conference 2025 exhibitors at all levels!

See next page for Exhibitor level options, in-person and/or virtual.

All exhibitors must register via the online form (deadline to register is March 24, 2025): Following exhibitor approval by MA PTA, an Exhibitor Kit will be sent with details on specs needed for each exhibitor’s level for virtual listing.

April 5, 2025

Exhibit Hall Schedule (Times subject to change)

Saturday, April 5, 2025 8:30 a.m. – 3:30 p.m.

Event Schedule for SATURDAY, April 5, 2025

Registration and Set-up 8:00 am – 3:00 pm

Opening 8:30 am

Dedicated Exhibitor Time 8:30 am – 9:15 am

Dedicated Exhibitor Time 12:15 pm – 1:00 pm

Closing 3:30 pm

Closing /Breakdown 3:00 pm

The price of each table includes:

- 1 – 6’ draped table, 2 folding chairs

To allow for controlled indoor spacing, table assignments cannot be designated until the week of Convention, based on the number of attendees and exhibitors. In-person tables will be spaced apart with a possible traffic flow to alleviate crowding in areas.

Virtual Exhibit Hall

Opens April 5, 2025; remaining on the MA PTA website for one calendar year.

Registration and Other Information

Registration for in-person and/or virtual exhibitors must be completed online. A credit card link is included in the online form application, we are unable to process other forms of payments.

Exhibit tables must be attended during in-person exhibit hours by persons who are well-prepared to discuss all products and services presented; maximum two representatives at a table at any given time. Meals are included with in-person exhibit tables.

To help draw a steady flow of attendees to your in-person and/or virtual exhibit over the course of the convention, we will host a drawing scheduled to occur during the dedicated exhibitor times.

While there is no obligation to participate, exhibitors will be encouraged to donate a prize for the in-person and virtual drawings. Exhibitor prizes are to be dropped off at the Exhibitor Registration table by 8:30 am Saturday, April 5, 2025.

Exhibitor Directory

All Exhibitor Levels, In-Person and Virtual Exhibit Hall, may be included in the Convention Program Exhibitor Directory. All information below must be received by March 22, 2025. Material received after this date is not guaranteed to be included.

Exhibitor Directory includes company name, company logo, contact name, mailing address, phone number, email address, website address, and 25 words or less describing your organization. Virtual Exhibit Hall inclusions dependent on level. An Exhibitor Directory form will be emailed separately on approval of the exhibitor application.

For Further Information

Stephanie Gray

Email: s.gray@masspta.org

Cell: 617-688-5226

PO Box 44, Rehoboth, MA 02769

Website: www.masspta.org

Ashley Ferrini

Email: a.ferrini@masspta.org

1. APPLICATION AND CONTRACT:

The rules and Regulations, together with the Exhibitor Registration and all information included in this Prospectus, constitute the entire agreement ("Contract") between Massachusetts PTA ("PTA") and your Organization ("the Exhibitor") and obligate the Exhibitor to pay for, and participate in, the event selected in the Exhibitor Registration and described in the Prospectus, subject only to the cancellation and forfeiture provisions set forth in the Contract. The prices set forth in the Exhibitor Registration and Prospectus represents full-priced standard list prices. Exhibitor understands that the event(s) set forth in the Exhibitor Prospectus are event(s) sponsored by PTA and agrees to comply with all of the terms and conditions contained herein. Exhibitor further agrees that this Contract is binding upon its successors and/or assignees and can be amended only in writing, signed by the parties hereto. The Exhibitor agrees that upon acceptance of this Contract by PTA, with or without appropriate payment, this Contract becomes a legally binding contract that is enforceable against the Exhibitor in accordance with its terms. By signing the Exhibitor Registration, the individual represents and warrants that he/she is duly authorized to execute this binding Contract as or on behalf of the Exhibitor. The PTA may, at its sole discretion, assign its rights and liabilities hereunder to a successor-in-interest to PTA, without the written consent of the Exhibitor, provided notice of the assignment is given.

2. SELECTION OF EXHIBITORS:

Only firms and organizations whose services or products are appropriately related to the education, health, welfare or personal development of children and youth shall be permitted to exhibit.

3. APPLICATION REQUIREMENTS:

Applicants are required to forward to the PTA the completed Exhibitor Registration provided. Each Exhibitor Registration must be submitted along with the full payment and must specify any and all products that will be exhibited and/or distributed, and a copy of materials that you propose to hand out. An acceptance and signature on the aforementioned on behalf of the PTA shall entitle the Exhibitor to exhibit space to be designated pursuant to the terms of the Contract.

4. PAYMENT TERMS:

Exhibitor fees will be invoiced, upon request, by the PTA in the manner outlined in the Exhibitor Registration. Payment of invoices is due upon receipt of the invoice. If invoices are not paid within 45 days, Exhibitor will pay all fees associated with collection efforts, including, but not limited to attorney's fees and interest charges at the rate of 18% or at the highest rate allowed by law. The PTA reserves the right to deny exhibit space to any Exhibitor whose invoice is not fully paid prior to the event.

5. HOTEL INFORMATION:

Hotel reservations must be made directly by the Exhibitor with the hotel. MA PTA will provide contact information to the hotel in which there is a room block if appropriate and secured overnight room rate. Room block is secured until the designated deadline; after the deadline, room availability is not guaranteed.

6. ATTENDANCE:

The PTA makes no representations or warranties with respect to the demographic nature and/or volume of exhibitors and/or attendees at any PTA event. All Exhibitors are solely responsible to determine suitability of each event for their particular purposes.

7. EXHIBIT SPACE ASSIGNMENTS:

Event reservations are taken on a first-come, first-served basis according to receipt of a completed Contract. The assignment and location of exhibit spaces is solely subject to the discretion of the PTA and the Contract.

8. SPACE REQUIREMENTS AND RESTRICTIONS:

One display space will include one 6' draped table and 2 folding chairs. The Exhibitor is to display equipment and products that will conform to the limitations of the display space as stated above. Any additional services including electrical power and internet service, must be requested in advance, may be subject to an additional fee, and cannot be guaranteed.

9. SET-UP, SHOW, AND BREAKDOWN:

Unless otherwise specified in the Sponsor and Exhibitor Prospectus, the Exhibitor agrees to check in and set up its display at least thirty (30) minutes prior to the beginning of the event and completely remove its display from the building or facility within sixty (60) minutes following the completion of the event. Failure to check in by the start of the event may result in loss of space with the Exhibitor still being liable for a bit of body text

10. PUBLICATION DISTRIBUTION:

Exhibitors may distribute only their own written materials from their exhibit space unless permission is granted by the PTA. Publication bins, if available, are restricted to approved, nationally-distributed publications unless permission is granted by PTA. Non-exhibitors will not be permitted to canvas, solicit, hold conferences or distribute literature or other promotional devices during the event.

11. SOUVENIRS, PREMIUMS, SAMPLES, AND PRIZES:

Distribution of souvenirs, premiums and samples of products is permitted, provided there is no interference with other Exhibitors. Consent to give away items, including contest prizes, may be granted at the sole discretion of the PTA and/or the Hosting Organization. The Exhibitor acknowledges that some event Hosting Organizations prohibit giveaways of all kinds.

12. SALES OF FOOD ITEMS AND PRODUCTS:

The distribution or sale of any food item must be pre-approved by the PTA, and approval by the Hosting Organization may also be required. The Exhibitor must submit a list of said items with the Exhibitor Registration. Selling of products within the booth space is permitted, provided that the Exhibitor has received advance written approval of the products to be offered for sale from the PTA Event Coordinator and the Hosting Organization, if required. The PTA reserves the right to disallow the sale of any items that have not been granted pre-approval.

13. ENDORSEMENTS:

Neither the PTA nor the Hosting Organization approves, endorses or recommends the use of any specific commercial product or service pursuant to the Contract or otherwise. The Exhibitor will not represent, advertise, communicate or imply either orally or in writing, that its products or services are approved, endorsed, or recommended by the PTA, or the Hosting Organization, without prior written consent from the PTA Event Coordinator.

14. SALE OF PRODUCTS WITH PTA LOGO:

An Exhibitor may not use the PTA logo on any product offered for sale during the event without the prior written consent of the PTA Event Coordinator. If such consent is given, it shall be limited to the sale of such products during the event only, and the Exhibitor shall remit 10% of the sale price for each item sold during the event within ten (10) calendar days following the closing of the event. Products with the PTA logo may not be sold elsewhere.

15. USE OF SPACE FOR EXHIBITS:

All exhibits must be displayed within the contracted space, and all Exhibitor activities must be conducted in such a way as not to infringe on the rights of other exhibitors or offend visitors to the event. No interference with the light or views of other exhibitors will be permitted. The PTA and the Hosting Organization reserve the right to reject, in whole or in part, and at any time, an exhibit which, in their sole opinions, is objectionable to exhibitors or others. This reservation includes persons, things, conduct, printed matter, or anything of a character that the PTA determines to be objectionable at its sole discretion. No liability or damages whatsoever against PTA, the Hosting Organization, or any of their employees, agents, representatives, or members shall be incurred because of such rejection.

16. SUBLEASING AND SHARING OF EXHIBIT SPACE: The Exhibitor will not assign or sublet any portion of the space, nor permit individuals other than members, employees, agents or representatives of the Exhibitor to use the exhibit space provided.

17. FIRE DEPARTMENT REGULATIONS:

The Exhibitor will comply with all fire and safety regulations applicable in the location of the event. Flammable or other dangerous fluids, substances, materials, equipment, or other items, the use of which is in violation of city, county or state laws or regulations, may not be used in any space. Exhibitors must use flame resistant decorative materials.

18. SOUND DEVICES:

No sound making equipment of any kind may be set up or used in exhibit areas without the prior written approval of the PTA.

19. DAMAGE TO PROPERTY:

THE EXHIBITOR NOR ITS MEMBERS, EMPLOYEES, AGENTS, OR INVITEES, WILL NOT PAINT, TAPE, NAIL, SCREW, STAPLE, DRILL, TACK ANYTHING TO, OR OTHERWISE INJURE OR DEFACE THE EQUIPMENT, WALLS, COLUMNS, FLOOR OR CEILING OF THE FACILITY OR BUILDING OR ADJOINING SHOW SPACES. WHEN SUCH DAMAGE OCCURS, THE EXHIBITOR HEREBY AGREES TO FULLY PAY FOR AND REIMBURSE THE HOSTING ORGANIZATION FOR ANY AND ALL COSTS OF REPLACEMENT, RESTORATION, OR REPAIR OF DAMAGED PROPERTY.

20. LIABILITY AND INDEMNIFICATION:

Neither the PTA, nor the organization hosting the Event ("Hosting Organization"), nor the management, officers, employees or agents of either the PTA, or the Hosting Organization (each an "Indemnified Person") shall be held accountable or liable for any damage, loss, harm or injury to the person or property of the Exhibitor, or of its members, employees, agents or invitees, that may result from theft, fire, water, accident or any other causes during Exhibitor's use of the premises, property, and equipment of the Hosting Organization. The Exhibitor agrees to indemnify and hold the PTA, the Hosting Organization, and all Indemnified Persons harmless and blameless from and against any and all claims of liability, fees (including legal fees), expenses, costs, damages, suits or injury of any kind and nature or threat of the same, brought by any third party that may have originated at or on, or resulted from, or which may otherwise arise because of, Exhibitor's presence, equipment, or other use of the premises, property, or enjoyment of facilities of the Hosting Organization. The Exhibitor understands that neither the PTA, nor the Hosting Organization maintains insurance covering the Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain said insurance. (Exhibitors are advised to consult their respective insurance brokers for proper coverage of display material from the time it leaves their premises until its return.) The release from liability and indemnification provisions in this Paragraph 20 shall apply even in the event of the PTA's, Hosting Organization's, or Indemnified Person's negligence, but shall not apply in the event of the PTA's, Hosting Organization or Indemnified Person's gross negligence.

21. CANCELLATION BY EXHIBITOR:

If Exhibitor wishes to cancel any exhibit space for which it has contracted, the Exhibitor must do so in writing. No verbal cancellations will be accepted - no exceptions. Written notice of cancellation received 30+ days prior to the event date will receive a full refund; full credit if cancellation received 15-30 days prior; 50% credit if cancellation received less than fifteen (15) days prior to event date. Failure by the Exhibitor to attend an event for which it has contracted, obligates the Exhibitor to pay PTA 100% of the contractual amount. When a Contract is entered into less than fifteen (15) days before the event date, the Exhibitor waives its right to cancel.

22. CANCELLATION BY PTA:

The Exhibitor's space may be canceled by the PTA for failure to make payments when due or failure to comply with the Contract. If space is canceled by PTA, the Exhibitor will be notified in writing. Upon such cancellation, the PTA may offer the canceled space to another Exhibitor at its discretion. The Exhibitor will not receive a refund or any other form of compensation from PTA.

23. EVENT CANCELLATION:

The PTA and the Hosting Organization, at their sole discretion, reserve the right to cancel the event at any time. All fees paid by Exhibitor shall, at the sole discretion of the PTA, be either credited to future events or refunded. If an event or any part thereof is cancelled for any reason beyond the control of the PTA, such as, but not limited to, damage or destruction to buildings or facilities as a result of war, riots, strikes, weather, or acts of government, then the PTA shall determine and refund to the applicant on a prorated basis after deduction of expenses incurred by the PTA in preparation for the event, but in no case shall the amount of the refund to the applicant exceed the amount of the fee paid. In all cases in which a credit is given, the credit must be used within twelve (12) months of the original postponement/cancellation dates. After twelve (12) months, a credit on an account will be non-refundable.

24. NO ORAL MODIFICATION:

The Contract may not be orally modified. Only a modification in writing, signed by authorized representatives of both parties, will be enforceable.

25. GOVERNING LAW AND JURISDICTION:

This Contract shall be governed by and subject to the laws of the Commonwealth of Massachusetts and all matters whether sounding in contract or in tort relating to the validity, construction, interpretation and enforcement of this Contract shall be determined exclusively in the courts of the Commonwealth of Massachusetts. The Exhibitor hereby waives trial by jury.

26. SEPARABILITY:

If any portion of these Rules and Regulations, the Sponsor and Exhibitor Prospectus, and/or the Exhibitor Registration is determined by a court of law to be unenforceable, all other terms and conditions shall remain in full force and effect.

ANY ALTERATIONS OF THE RULES AND REGULATIONS ACCOMPANYING THE CONTRACT WILL VOID SAID CONTRACT.